

Clearview AI 15 West 72nd St. Suite 23-S New York, NY 10023

August 2019

## **Clearview Unique Attributes**

Clearview acts as a search engine of publicly available images. Similar to other Internet search engines, which pull and compile publicly available data from across the Internet into an easily searchable tool, Clearview pulls and compiles publicly available images from across the Internet into a proprietary image database to be used in combination with Clearview's facial recognition technology. Clearview is unique in that it is the only facial identification service that is turn key and includes its own searchable proprietary database. Some of the unique attributes of Clearview's service include the following as it relates to the searching of its proprietary database:

- Instant image-based searches of publicly available social media, online news articles, and other open sources
- Instant links to public online media and websites
- Proprietary image database and search engine
- Proprietary identification protocols
- Data-management functionalities

